



WICH 2025

SYDNEY, AUSTRALIA

9TH WORLD INTRACRANIAL
HEMORRHAGE CONFERENCE
(WICH) &
4TH HEMORRHAGIC STROKE
ACADEMIA INDUSTRY
MEETING (HEADS)

MARCH 27-29, 2025

SPONSORSHIP AND EXHIBITION BOOKLET



INVITATION LETTER

Dear Industry Partners,

We would like to welcome you to participate in the 9th World Intracranial Hemorrhage Conference (WICH 2025) to be held in beautiful Sydney, Australia, on March 27-29, 2025.

It is an exciting time to be involved in research and the care of people affected by hemorrhagic stroke. The last few years have witnessed significant progress in defining management of medical and surgical strategies, better understandings of pathophysiology and mechanisms of disease, and innovative diagnostic tools and systems of care are on the horizon.

WICH is a multidisciplinary conference, bringing together neurologists, neurosurgeons, neuroscientists, researchers, rehabilitation specialists, and clinicians, nurses, allied health professionals and other healthcare providers, together with students and community members from around the globe. This provides a unique opportunity to exchange ideas and to share research, experience and ideas in intracranial hemorrhage. WICH 2025 will not only feature updates from highly respected experts but also allow others including students and fellows to share, discuss, debate, and dissect new developments and scientific advancements in intracerebral, subarachnoid, and subdural hemorrhage.

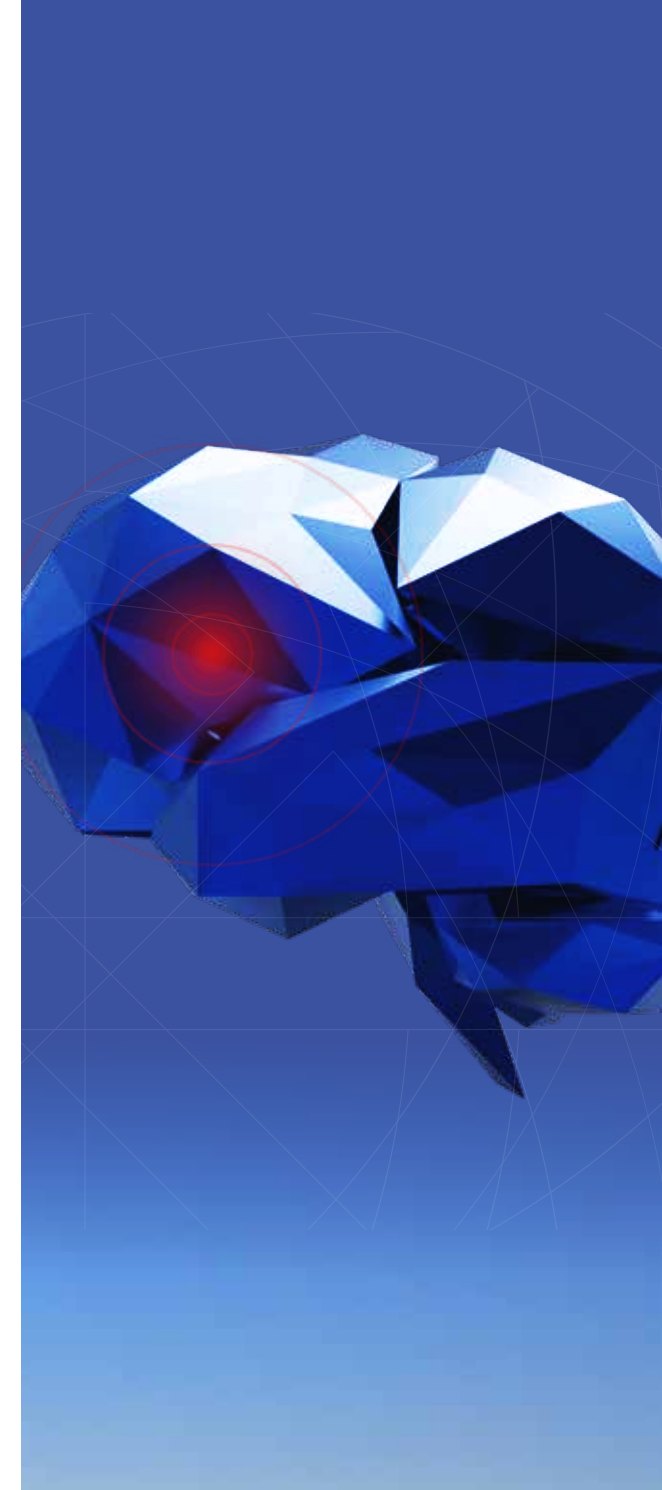
Sydney is the largest and most populous city in Australia, and the state capital of New South Wales. Sydney is famous for its steel coat-hanger bridge and Opera House around the fabulous harbor and has many nearby sandy beaches along Australia's south-east coast of the Tasman Sea. Inhabitants of Sydney are called Sydneysiders, comprising a cosmopolitan and international population of people from numerous places around the world. Sydney offers WICH 2025 an ideal place to make new and reinforce old friendships in an invigorating environment.

On behalf of the Organizing Committee, we appreciate your contribution to this international platform and your work towards improving the care of people with hemorrhagic stroke.

We look forward to meeting you in Sydney.

Craig Anderson, Sydney
Convenor, WICH 2025

Magdy Selim, Boston
President, World Intracranial Hemorrhage Organization





REASONS TO ATTEND

The World Intracranial Hemorrhage (WICH) Conference and the Hemorrhagic Stroke Academia Industry (HEADS) roundtable will be jointly held on March 27-29 2025 in Sydney, Australia. WICH and HEADS are intended to share recent advances and to fill the knowledge gaps in hemorrhagic stroke.

Participating in WICH & HEADS will allow you to reach large numbers of healthcare professionals in the community involved in the management of patients with hemorrhagic stroke, and leading world experts the field.

Supporting WICH/HEADS 2025 will offer you a cluster of powerful promotional tools and branding opportunities that maximize your exposure among a target audience to promote your products and services, and to meet with opinion makers in hemorrhagic stroke.

Target participants include:

- Neurologists
- Neurosurgeons
- Neurology and Critical Care Intensivists
- Trainees (residents and fellows)
- Nurses
- Nurse Practitioners
- Research Personnel
- Other Health and Research Professionals

The following main topics of WICH 2025 are currently proposed:

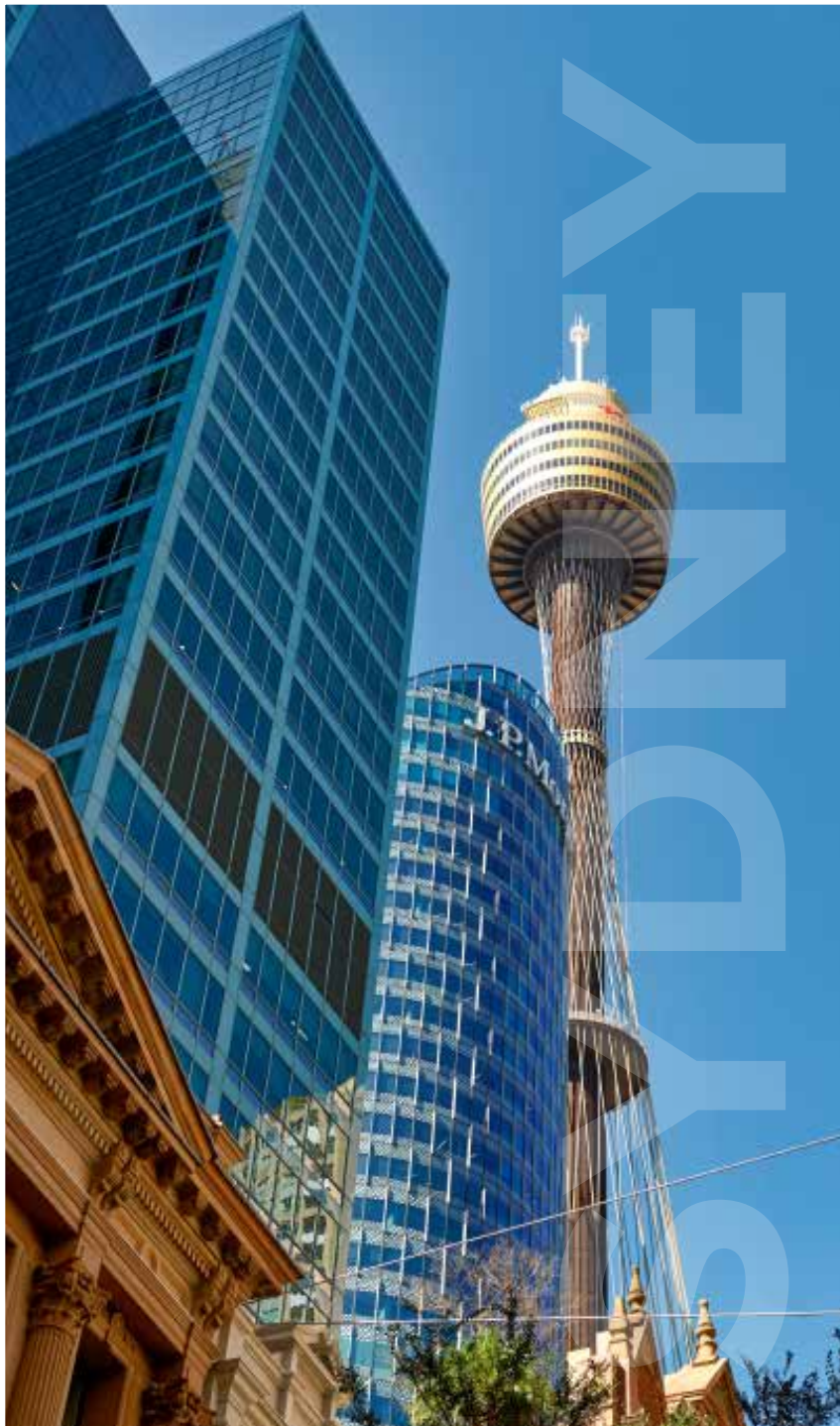
- Basic Science – Neuroinflammation, Peripheral Biomarkers
- Secondary Prevention Strategies
- Epidemiology
- Functional Recovery
- Imaging & Biomarker Predictors
- Treatment, Emergency & Critical Management
- Neurosurgical Approaches
- Genetics & Hemorrhage
- Anticoagulation-related ICH & Use of Reversal Agents
- Management of AVMs & Other Structural Abnormalities
- Performance Metrics & Quality Standards for ICH
- Antithrombotic Therapy
- Health Equity
- Lived Experience: Patient and Consumer Perspectives

HEADS is a by-invitation-only meeting that will assemble selected leaders from academia, scientists and research executives from industry, and government agencies responsible for drug & device regulation and research in Europe, United States, China and other regions to collaboratively determine unmet needs and develop recommendations that address impediments to maximize opportunities for successfully, efficiently and rapidly mounting and completing haemorrhagic stroke studies encompassing the entire R&D process.

WICH
2025

SUPPORTERS OF PREVIOUS CONFERENCES







MAIN SPONSORSHIP PACKAGES

	PLATINUM SPONSORSHIP (Limited to 3 companies)	GOLD SPONSORSHIP (Limited to 3 companies)	SILVER SPONSORSHIP (Limited to 3 companies)
Opportunity of organizing a Satellite Symposium	+		
Exhibition space	12 sqm	8 sqm	6 sqm
Promotional material in the Conference Bags (insert to be provided by Sponsor)	up to 3 items	up to 2 items	1 item
Logo on the Conference Website, on the Sponsors & Exhibitors Board during the Conference, and in the Final Program E-Book.	+	+	+
100-word company profile in the Final Program Book	+	+	+
Highlighting the sponsorship in electronic newsletters of the Conference	+	+	+
Advertisement in the Final Program Book	inside front cover page	inside page	Inside page
Complimentary Exhibitor Badges	10	8	5
Complimentary Delegate Registration	8	6	5
Promotion of the Sponsor with a special electronic newsletter	2	1	
Roll-ups to be placed within the Conference Venue	3 roll ups	2 roll ups	1 roll up
Access to the HEADS Conference	Unlimited	with 4 attendees	with 2 attendee
	90.000 AUD	60.000 AUD	45.000 AUD



EXHIBITION INFORMATION

The rental of an Exhibition Area for the exhibitor companies to use to demonstrate their promotional materials, products, and services includes:

- A standard banquet desk with two chairs
- 2 (two) complimentary exhibitor badges
- Logo to be placed on the congress website with hyperlink of Sponsor’s company/product website
- Acknowledgement in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program E-Book
- A 100-word company profile to be published in the Final Program E-Book
- Access to the HEADS Conference with 1 attendee

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive exhibitor badge(s) displaying the exhibitors’ and their company names.

- The exhibitor badges shall be used solely by the personnel of the exhibitor only.
- Exhibitor badges will be entitled to have:
 - Coffee breaks and lunches
 - Welcome Reception
- Additional exhibitor badges will be subject to an additional fee of 250 AUD

Scientific session access is strictly limited to delegate registrations and a badge check will be carried at session hall entrances.

FLOORPLAN

The exhibition space will be designed in the upcoming months and distributed to the exhibiting companies for the location selection. Booth allocation will be made on a “first come, first served” basis, in the order in which BOTH the application through the Online Sponsorship Portal AND payment are finalized.

	Before December 1, 2024	On and After December 1, 2024
Rental fee per exhibit desk (Standard banquet desk with two chairs)	7.500 AUD	9.000 AUD

ADDITIONAL SPONSORSHIP ITEMS

For all sponsorship items, the Sponsor will benefit from the below-listed acknowledgment opportunities:

- Sponsor's logo to be placed on the congress website with a hyperlink to the Sponsor's company/product website
- Support will be acknowledged in the Sponsorship and Exhibition section of the program, on the event website, with signage during the event, and also in the Final Program E-Book.
- A 100-word company profile to be published in the Final Program E-Book.

E-ITEMS

E-Poster (Limited to 1)

8.000 AUD

E-Posters which are the electronic version of the traditional paper posters are a unique combination of scientific posters and interactive content. They create unique networking and engagement opportunities and generate participants' interest and good exposure for authors. The highly trafficked e-Poster terminals are located in prime locations and will allow attendees to access the electronic presentations easily and conveniently. E-poster support includes:

- Signage at the entrance to the e-Poster area with the phrase "Supported by..." and a company logo only
- Branding with the phrase "Supported by..." and a company logo on each e-poster station OR the "sail"
- Access to the HEADS Conference with 1 attendee



Conference Mobile Application (Limited to 1)

4.500 AUD

The Conference App engages attendees with personalized planning tools and real-time event updates. The App transforms smartphones, tablets, and laptops into a tool for active meeting participation, making it easy for participants to access meeting information they need and to connect with speakers and colleagues. The App includes the scientific program, abstracts, speaker info, participant lists, and a personalized scheduler and is easily downloadable from the App Store and Google Play. Conference App sponsorship support includes:

- Supporter acknowledgment on the splash/pop-up screen of the app: "Supported by: company name/logo" (product logo not permitted)
- Signage on site with App QR code and "Supported by: company name/logo" (product logo not permitted)
- 2 "push notifications" are included in the sponsorship package
- Priority listing in the list of conference exhibitors
- Access to the HEADS Conference with 1 attendee





ADDITIONAL SPONSORSHIP ITEMS

HOSPITALITY OPPORTUNITIES

Lunch / Daily (Limited to 2)

6.000 AUD

Lunch will be served during the lunch breaks. The sponsor company will have the opportunity to promote itself through the lunch break on the selected date. Hospitality and any activities provided will comply with relevant industry codes. Dates will be allocated on a "first come, first served" basis.

- Sponsor's banners to be placed at the lunch area and mini company flags to be placed on the stations/tables
- Sponsor's logo to be placed in Congress publications with the phrase "Lunch Sponsored by ..."
- Opportunity to provide items bearing the company logo for use during the supported breaks (items to be provided by the sponsor)
- Access to the HEADS Conference with 1 attendee



Coffee Break / Daily (Limited to 2)

5.000 AUD

Coffee will be served during the coffee breaks. The sponsor company will have the opportunity to promote itself through the coffee breaks on the selected date. Hospitality and any activities provided will comply with relevant industry codes. Dates will be allocated on a "first come, first served" basis.

- Sponsor's banners to be placed in the catering area located within the exhibition hall
- Sponsor's logo to be placed in Congress publications with the phrase "Coffee Breaks Sponsored by ..."
- Opportunity to provide items bearing the company logo for use during the supported breaks (items to be provided by the sponsor)
- Access to the HEADS Conference with 1 attendee



Welcome Reception (Limited to 1)

12.000 AUD

The Welcome Reception of the Conference will be held with the attendance of all registered participants. Sponsor will have the opportunity to promote itself through this networking platform. Hospitality and any activities provided will comply with relevant industry codes.

- Sponsor's logo on the sign at the entrance to the Welcome Reception
- Sponsor's logo to be placed in Congress publications with the phrase "Welcome Reception Sponsored by ..."
- Opportunity to provide items bearing the company logo for use at the event (items to be provided by the sponsor)
- Access to the HEADS Conference with 1 attendee





ADDITIONAL SPONSORSHIP ITEMS

PROMOTIONAL OPPORTUNITIES

Session Sponsorship

12.500 AUD

The opportunity of sponsoring one of the sessions in the Scientific Program. Time slots will be allocated on a "first come, first served" basis.

- Supporters will be acknowledged in a designated section of the Program.
- Permission to use the phrase: "Official symposium of the WICH Conference sponsored by"
- Access to the HEADS Conference with 1 attendee

Satellite Symposium (Limited to 2)

12.000 AUD

Sponsorship of an official Satellite Symposium, up to 60 minutes.

- Permission to use the phrase: "Official Satellite Symposium of the World ICH 2025 Conference"
- Announcement of the Satellite Symposium to the Conference participants with an electronic newsletter
- Sponsor's banners to be placed within the session hall
- Inclusion of the sponsor's symposium invitation cards/programs in the Conference bags (the invitation cards/programs to be provided by the Sponsor)
- Satellite symposium program and symposium speakers' abstracts to be included in the Final Program
- Access to the HEADS Conference with 1 attendee



Speakers' Ready Room (Limited to 1)

2.500 AUD

Facilities will be available at the venue for speakers and abstract presenters to check their presentations.

- The sponsor's name/or company logo will appear on the signage for this room
- Opportunity to display the sponsor's logo on screensavers at each workstation in this room



Lanyards (Limited to 1)

10.000 AUD

Sponsorship of the Conference Lanyards that will be distributed to the delegates and exhibitors includes the production of these materials by the Organizing Secretariat.

- Sponsor's name and/or logo to be printed together with the Conference logo on the lanyards.
- The design of the lanyard is subject to the approval of the Organizing Committee
- Access to the HEADS Conference with 1 attendee





ADDITIONAL SPONSORSHIP ITEMS

PROMOTIONAL OPPORTUNITIES

Notepads and Pens (Limited to 1)

7.000 AUD

Sponsorship of the Conference Notepads and Pens that will be distributed in the conference bags includes the production of these materials by the Organizing Secretariat.

- Sponsor's name and/or logo to be printed together with the Conference logo on the notepads and pens.
- The design of the pens and notepads is subject to the approval of the Organizing Committee
- Access to the HEADS Conference with 1 attendee



Conference Bags (Limited to 1)

8.000 AUD

Sponsorship of the Conference Bags that will be distributed to the delegates and exhibitors includes the production of these materials by the Organizing Secretariat.

- Sponsor's name and/or logo to be printed together with the Conference logo on the bags.
- The design of the bags is subject to the approval of the Organizing Committee
- Access to the HEADS Conference with 1 attendee



ADVERTISEMENT OPPORTUNITIES

Final Program

The Final Program will be available to all participants to access the scientific program and other conference information easily and conveniently. This item includes a full inside-page color advertisement in the designated section of the Final Program.

Final Program Book Back Cover (Limited to 1)

2.500 AUD

Final Program Book Inside Front Cover (Limited to 1)

2.500 AUD

Final Program Book Inside Page

2.000 AUD

Please check the availability of the desired advertisement section. The main sponsors of the Conference will have the priority to use the final program advertisement opportunities sited in the related sponsorship benefits.





ADDITIONAL SPONSORSHIP ITEMS

ADVERTISEMENT OPPORTUNITIES

Mini Program

3.000 AUD

The Mini Program is a portable information book for delegates containing key information on the schedule of the Conference. This item includes a full inside-page color advertisement in the designated section of the Mini Program that will be distributed to all participants together with their name badges.



Mini Program Book Front Cover (Limited to 1)

3.000 AUD

Mini Program Book Back Cover (Limited to 1)

2.000 AUD

Mini Program Book Inside Front Cover (Limited to 1)

2.000 AUD

Mini Program Book Inside Page

1.500 AUD

E-Newsletter / per mail

2.000 AUD

Gain additional exposure for your symposium, company, or exhibition booth by sending out content to the preregistered delegates who have agreed to disclose their details at a date and time coordinated with the Conference Organizer. Mail Blast is to be provided by the Sponsor and subject to receipt by the deadline.



Bag Insert

1.500 AUD

Inclusion of one-page promotional material that will be distributed in the participants' Conference Bags. Materials should be provided by the Supporter and approved by the Organizing Secretariat. The distribution arrangement will be advised.



Roll-Up / per roll-up

2.000 AUD

Opportunity to place roll-ups within the Conference venue. Location of roll-ups to be determined by the Conference Secretariat with the approval of the Organizing Committee. All roll-ups should be provided by the Supporter and approved by the Secretariat. (Meeting Organizers can assist with the production if needed).





ADDITIONAL SPONSORSHIP ITEMS

SCIENTIFIC OPPORTUNITIES

Educational Grant

Grants of any amount, whether for the overall program or for individual sessions, are appreciated and important to the success of the event.

Educational Grant In Support of Existing Scientific Session

Educational Grant in support of an Existing Official Session accepted or invited by the Scientific Committee and supported by a grant from the industry.

Please note that it is the Exhibitor's / Supporter's responsibility to comply with the local authority's regulations, and IFMPA (International Federation of Pharmaceutical Manufacturers & Associations) www.ifpma.org Code of Practice on the Promotion of Medicines.



GENERAL CONDITIONS & APPLICATION PROCESS

Applications are only accepted through the Online Sponsorship and Exhibition Portal. Please make sure to follow the instructions and read the TERMS & CONDITIONS carefully during your booking process. The organizers will not be liable for not being able to perform their responsibilities due to the sponsor not delivering required collaterals or text in the specified manner and specified time.

[Please click here to reach the Online Sponsorship Portal for WICH 2025](#)

By submitting its application, the sponsor/exhibitor will have accepted the TERMS & CONDITIONS set out in the Sponsorship Portal. Applications made through the sponsorship portal will be held as a valid liable contract, by which both parties will be bound. You can purchase multiple sponsorship items and upon completing your application, you will receive a receipt confirmation and invoice via e-mail.

PAYMENT PLAN & CONDITIONS

All payments including the ones from last-minute sponsors are required to be finalized prior the conference dates. Payment conditions indicated below will be applied for all sponsorship, exhibition, advertisement and display applications.

- Full Payment 100% Upon confirmation of the sponsorship/exhibition item

PAYMENT METHODS

Payments can be made via bank transfer or credit card. Kindly note that individual and/or corporate cheques are not acceptable.

Payment via Bank Transfer:

Bank account details are as below. After the bank transfer, the proof of payment is required to be sent to the Conference Organizers.

Bank Details:

ACCOUNT NAME : WICH25 Sydney, Australia
ACCOUNT NO (AUD) : 1500934-92-728
IBAN (AUD) : CH50 0483 5150 0934 9272 8
BANK NAME : UBS Switzerland AG
BRANCH : Genève
SWIFT CODE : CRESCHZ80A
ADDRESS OF THE BANK : Rue de la Monnaie 1-3 | 1204 Genève | Switzerland

Payment via Credit Card:

Visa and Mastercard are accepted through the online booking portal. Please finalize your payment during the booking process.

CANCELLATION POLICY

Any request for the cancellation of sponsorship and/or exhibition items must be sent to the Conference Organizers in writing. The following cancellation policy will apply:

- For cancellations until December 27, 2024 (inclusive); full payment less the bank charges will be refunded.
- For cancellations between December 30, 2024 – January 23, 2025; 50% of the total amount will be invoiced and charged as a cancellation fee, and the rest of the amount less the bank charges will be refunded.
- For cancellations on or after January 24, 2025; full sponsorship/exhibition amount will be invoiced and charged, and no refunds will be made.
- All relevant refunds will be made within 30 days after the Annual Meeting dates.

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